

FAST FACTS



3+
People



1.5-2 hrs.



\$0



Low Risk

Tapped

Purpose of Activity: To educate students about the business of bottled water and the effects on daily life.

Objectives/Learning Outcomes:

By actively participating in this activity, participants will:

- Understand water and the impact of the industry.
- Recognize your water usage and how it can change.

Materials Needed:

- There is a DVD copy stored with the Director for Sustainability Education available for check-out.

Summary:

Is access to clean drinking water a basic human right, or a commodity that should be bought and sold like any other article of commerce? Stephanie Soechtig's debut feature is an unflinching examination of the big business of bottled water. From the producers of 'Who Killed the Electric Car' and 'I.O.U.S.A.,' this timely documentary is a behind-the-scenes look into the unregulated and unseen world of an industry that aims to privatize and sell back the one resource that ought never to become a commodity: our water. From the plastic production to the ocean in which so many of these bottles end up, this inspiring documentary trails the path of the bottled water industry and the communities which were the unwitting chips on the table.

Facilitation Guide:

Watch the movie and prepare a space for discussion afterward.

Discussion Questions:

- What did we just see? What did you observe about your reactions and the reactions of those around you?
- What does this movie have to do with sustainability? How do you define sustainability? (Perpetual and cooperative environmental, social, and economic systems). Is access to clean drinking water a basic human right or a commodity that should be bought and sold like any other article of commerce? Who is affected the most by water commodification?
- What can you do with this new information? What changes will you make, if any? What messages will you try to convey to others?